



Informational Bulletin

Brave Enough to Wear Pink

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Approved By: Darren L. Stevens, Fire Rescue Chief

The Brave Enough to Wear Pink Foundation is working towards raising awareness about firefighter and first responder cancer. It is also the mission to provide financial relief to those responders facing difficulties through treatment and assist with prevention efforts for Fauquier County. Managed by Fauquier County Professional Firefighters Local 3762, the Brave Enough to Wear Pink campaign in 2018 has created a new design and logo along with multiple items of apparel. The #BE2WP has been established as a means to also raise awareness through social media campaigns.

Proceeds from the sales of apparel items will be placed into the Brave Enough to Wear Pink fund. Personnel from Department of Fire, Rescue and Emergency Management (DFREM) will be wearing BE2WP shirts on duty through the month of October as a show of support to those that have been faced with the unfortunate diagnosis of cancer and to join in the effort to raise awareness for breast cancer. Recognizing that there are cancers that affect both men and women differently the month of November will host additional events. A challenge coin and a mustache competition for members will be done to raise awareness of prostate and testicular cancer. Events will be publicized through local and social media outlets.

To order merchandise for #BE2WP go to Fauquier County Professional Firefighters L3762 Website at www.iafflocal3762.org.

Questions regarding this bulletin should be directed to Lieutenant Isaiah Kehle.